

Every one needs a mission, just as every company needs a mission, as you are your own company and are here to live a specific life that is meaningful and fulfilling. In order to start heading in the direction we desire most, we have to define that first. Below is a five step process to creating your own *Statement of Greatness™*

1. Primary Values

Values derive from your convictions; your beliefs. They are what you stand for; what you live for. The highest values are typically unchanging in either good or bad times. Think about what do you live for? They tend to not deal with things, but of matter of the heart. The stuff that money can't buy. For example, your relationships, your personal development, and your service to this world.

What will you live for no matter what happens?

2. Core Personality

Who are you? What will people say about you? Who you are is a very unique individual, no matter what anyone ever tells you. You bring a set of gifts in your own special way and by leveraging that personality or yours; you can lead your own field. A lot of times, life circumstances make us forget who we are, or more over, we allow ourselves to forget who we are. Most of us know exactly who we are, but by allowing society to influence our world or perception, we start to bury what it is we don't want the world to see, and overtime we forget. This is how "the rut of conformity" is formed. It's like a prison cell down forgetful lane. Once you're in, there's no getting out... Unless... You find the spark to hold to, and free yourself of that misery...

What kind of person will you BE no matter what happens?

3. Primary Abilities and Strengths; Talents, Gifts

What can I do naturally well? And how can each Strength serve you and others?

1. What natural abilities are you doing well?

Think about things you've always done naturally well, and people around you have noticed. What are you good at? Surely you're good at something... And how has that served your world and you...

2. What are natural abilities are latent within you?

There are gifts that we have that are dormant... Gifts that the world used to see, and gifts that world has never seen. Find out what those are! Ask yourself, what do I want to be good at? Or what do I know I can do, but have never been given the chance?

Remember, most abilities, if of our potentials, can be learned and achieved.... But you have to want it... Wanting it, is the most important step, following what we value most. If there's no desire, or no inspiration, then why put yourself through that, unless... your goal is to achieve a grander goal, and sacrificing to pay the price towards your ultimate destination.

What is the one strength/ability or strengths/abilities you will express no matter what happens in your life?

4. Secondary Values – Dreams and Passions

What do I want to have and do? These usually represent things, things money can buy. Perhaps, these are what appear to be pipe dreams or loftiness thinking sometimes. For example, beach condo in Costa Rica, Real Estate worth over 5 Million, traveling, living on a boat, etc...

What is it that you ultimately want to accomplish, achieve, have, and do, and this will top the icing for an ideal life and perfect day in your world?
